ACE 261
Fall 2002
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Lecture 14
Simple Linear Regression

## Question

- What is the relationship between the time a student studied for the exam and his/her points on exam 1?

| Hours studied | Points on exam 1 |
| :---: | :---: |
| 5 | 190 |
| 8 | 200 |
| 12 | 210 |
| 15 | 240 |

## Answer

- We already know from chapters 2 and 3:
- We can look at the scatter diagram and the correlation coefficient.
- Conclusion: correlation coefficient $=95 \%$, therefore there is $\qquad$ relationship.


## New questions

- Can I predict if a student studied 5 hours, how much he/she would score?
- For each hour of study, a student's grade increases by how many points?
- If the increase is 4 points for each hour studied, is that a significant increase?


## Definitions

- Dependent variable is the variable being predicted or explained. Usually denoted by y.
- Example: y=exam points
- Independent variables are the variables being used to predict or explain the dependent variable. Usually denoted by $\mathrm{x}_{1}, \mathrm{x}_{2}$, etc.
- Example: $\mathrm{x}=$ hours studied
- Regression analysis (model) is used to predict the value of the dependent variable based on the values of the independent variables.
- Given that someone studied 5 hours, how much would he/she score?


## More definitions

- Be careful! Regression analysis does not establish a cause-and-effect relationship, just that there is a relationship.
- For example: students who study more have higher score, but it is also true that students who are taller also have higher score.
- The cause-and-effect must be established with a theoretical or logical reason.
- Simple linear regression model is a regression model where the relationship between the dependent and one independent variable is approximated by a straight line.
- Multiple linear regression model is a regression model where the relationship between the dependent and two or more independent variables is approximated by a straight line.


## A potential answer

- Suppose I tell you that if a student studies x hours, he will score y points based on the following equation.
- Predicted points $=160+4^{*}($ Hours studied $)$

| Hours <br> studied | Observed <br> points | Predicted <br> points |  |
| :---: | :---: | :---: | :---: |
| 5 | 190 |  |  |
| 8 | 200 |  |  |
| 12 | 210 |  |  |
| 15 | 240 |  |  |

Graphical representation

- The equation Predicted points $=160+4^{*}$ (Hours studied) is a straight line with intercept of 160 and slope of 4 .



## Is this a good model?

- Does this model fit perfectly? No, it has an error.
- Error $=$ observed points - predicted points or
- Observed points $=160+4^{*}($ hours studied $)+$ error
- We'll have a good model if the errors are as small as possible. Can (how do) we make the errors as small as possible?
- Least squares method: minimize sum (observed points predicted points) ${ }^{2}$


## Regression model and estimated equation

Simple linear regression model: an equation that describes how the dependent variable $y$ is related to the independent variable x and an error
$y=\beta_{0}+\beta_{1} x+e$
Observed points $=\beta_{0}+\beta_{1}$ (hours studied) + error

- Unfortunately, we don't know $\beta_{0}$ and $\beta_{1}$ but we can estimate them by using sample data, so we get $b_{0}$ and $b_{1}$

Estimated simple linear equation:
yhat $=b_{0}+b_{1} \mathrm{x}$
Predicted points $=160+4^{*}($ Hours studied $)$

## The least squares method

- The least squares method uses sample data to find the estimated regression equation.
- It provides values of $b_{0}$ and $b_{1}$ that minimize the sum of squared errors (SSE).
- $\operatorname{MinSSE}=\Sigma(y \text { kat })^{2}$ or

Minimize sum (observed points - predicted points) ${ }^{2}$

## Least squares estimates

- The slope of the regression line is
- $\mathrm{b}_{1}=\operatorname{cov}(\mathrm{x}, \mathrm{y}) / \operatorname{var}(\mathrm{x})=\Sigma\left(\begin{array}{lll}\mathrm{x} & \text { bar })(\mathrm{y} & \mathrm{jbar}) / \Sigma(\mathrm{x} \\ \mathrm{x} & \text { bar }\end{array}\right)^{2}$
- The intercept of the regression line is
- $\mathrm{b}_{0}=\mathrm{ybar}-\mathrm{b}_{1} \mathrm{xbar}$
- Find $b_{1}$ and $b_{0}$ using the least squares method.


## Least squares estimates

- $\mathrm{b}_{1}=\Sigma(\mathrm{x}-\mathrm{xbar})(\mathrm{y}-\mathrm{ybar}) / \Sigma(\mathrm{x}-\mathrm{xbar})^{2}=$
- $\mathrm{b}_{0}=\mathrm{ybar}-\mathrm{b}_{1} \mathrm{xbar}=$
- The estimated regression equations is:
- yhat $=163.45+4.66 \mathrm{x}$
- Interpretation: we predict that a student who studied 0 hours will score 163.45 , and 4.66 points more for each additional hour of study.
- Given $\mathrm{x}=5$, the predicted score $=$ yhat $=$


## Coefficient of determination

- Coefficient of determination $\left(\mathrm{R}^{2}\right)$ provides a measure of the goodness of fit for the estimated regression equation.
- $\mathrm{R}^{2}=\mathrm{SSR} / \mathrm{SST}=1-\mathrm{SSE} / \mathrm{SST}$
- Values of $\mathrm{R}^{2}$ close to 1 indicate perfect fit, values close to zero indicate poor fit. $\mathrm{R}^{2}$ of more than 0.25 is considered good in the ag economics field.
- If $\mathrm{SSE}=143.1034$ and $\mathrm{SST}=1400, \mathrm{R}^{2}=$
- This means that $89.78 \%$ of the variation is explained by the regression and the rest of the variation is due to error.

Calculations

| Hours <br> studied <br> $\left(x_{\mathrm{i}}\right)$ | Points on <br> exam 1 <br> $\left(\mathrm{y}_{\mathrm{i}}\right)$ | $\mathrm{x}_{\mathrm{i}}-\mathrm{x}$ | $\mathrm{y}_{\mathrm{i}}-\mathrm{y}$ | $\left(\mathrm{x}_{\mathrm{i}}-\mathrm{x}\right)^{*}$ <br> $\left(\mathrm{y}_{\mathrm{i}}-\mathrm{y}\right)$ | $\left(\mathrm{x}_{\mathrm{i}}-\mathrm{x}\right)^{2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5 | 190 |  |  |  |  |
| 8 | 200 |  |  |  |  |
| 12 | 210 |  |  |  |  |
| 15 | 240 |  |  |  |  |
|  |  |  |  |  |  |

## Determining goodness of fit

- How well does the model fit the data?
- $\mathrm{SST}=\mathrm{SSR}+\mathrm{SSE}$
- sum of squares total = sum of squares regression + sum of squares error.
$\Sigma\left(\begin{array}{ll}\text { y } & \text { ybar }\end{array}\right)^{2}=\Sigma(\text { yhat ybar })^{2}+\Sigma(\mathrm{y} \text { yhat })^{2}$
- Total variation $=$ explained variation by the regression + unexplained variation associated with error


## Correlation coefficient

- $\mathrm{r}_{\mathrm{xy}}=\left(\operatorname{sign}\right.$ of $\left.\mathrm{b}_{1}\right) * \operatorname{sqrt}\left(\mathrm{R}^{2}\right)=$
- Goodness of fit is a better measure than the correlation coefficient because it can be applied when:
- there are more independent variables
- the relationship between the dependent and independent variables is not linear.


## Testing for significance

- Is the increase of $b_{1}=4.66$ points for each hour studied, significant or not?
- In other words, is the slope $\beta_{1}=$ zero? If the slope is zero then $y$ and $x$ are not related ( $y$ does not depend on $x$ ).
- $\mathrm{H}_{0}: \beta_{1}=0$ and $\mathrm{H}_{\mathrm{a}}: \beta_{1} \neq 0$
- Two tests
- t-test for a coefficient significance ( $\beta_{1}=0$ or not)
- F-test for an overall significance (are y and x related? Are all coefficients jointly equal to zero?)
- If one independent variable, these two tests have the same results, with more independent variables, the tests have different results.

| ANOVA table |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
| $\qquad$Source Sum of <br> Squares Degrees of <br> Freedom Mean Square | F |  |  |  |  |
| Regression | SSR $=$ <br> $\sum(\text { yhat-ybar })^{2}$ | $\mathrm{p}=$ number of <br> independent <br> variables | MSR=SSR/p | F=MSR/MSE |  |
| Error | SSE $=$ <br> $\sum(\mathrm{y} \text {-yhat })^{2}$ | n-p-1 | MSE $=$ <br> SSE/(n-p-1) |  |  |
| Total | SST= <br> $\sum(\mathrm{y} \text {-ybar) })^{2}$ | n-1 |  |  |  |

- $\mathrm{SST}=\mathrm{SSR}+\mathrm{SSE}$
- Total variation $=$ explained variation by the regression + unexplained variation associated with error


## t -test for a coefficient significance

- $\mathrm{H}_{0}: \beta_{1}=0$ and $\mathrm{H}_{\mathrm{a}}: \beta_{1} \neq 0$
- $\mathrm{t}=\left(\mathrm{b}_{1}-\beta_{1}\right) / \mathrm{s}_{\mathrm{b} 1}$ with d.f. $=\mathrm{n}-\mathrm{p}-1$
- $\mathrm{s}_{\mathrm{b} 1}=\operatorname{sqrt}(\mathrm{MSE}) / \operatorname{sqrt}\left[\Sigma(\mathrm{x}-\mathrm{xbar})^{2}\right]$
- Since the p-value for time studied is $0.0525>0.05$ we accept the null hypothesis, there is no relation between time studied and points scored.

|  | Standard |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: |
|  | Coefficients | Error | t Stat | P-value |  |
| Intercept | 163.4483 | 11.88499 | 13.7525 | 0.005246 |  |
| Time studied | 4.655172 | 1.110698 | 4.191213 | 0.052486 |  |
|  |  |  |  | 23 |  |

## F-test for overall significance of all coefficients

- $\mathrm{H}_{0}: \beta_{1}=0$ and $\mathrm{H}_{\mathrm{a}}: \beta_{1} \neq 0$
- $\quad \mathrm{SST}=\mathrm{SSR}+\mathrm{SSE}$

Total variation $=$ explained variation by the regression + unexplained variation associated with error

- $\mathrm{F}=(\mathrm{SSR} / \mathrm{p}) /[\mathrm{SSE} /(\mathrm{n}-\mathrm{p}-1)]=\mathrm{MSR} / \mathrm{MSE}$
p is the number of independent variables, n is the number of observations
- If the error explains a lot of the variation in score and the regression doesn't, then the regression is not significant, i.e. $\beta_{1}=0$



## Confidence interval for $\beta_{1}$

- The confidence interval for $\beta_{1}$ is $\mathrm{b}_{1} \pm \mathrm{t}_{\alpha / 2} \mathrm{~s}_{\mathrm{b} 1}=$
- Interpretation: I'm $95 \%$ confident that the value for $\beta_{1}$ is between- 012378 and 9.434124 .

|  | Lower $95.0 \%$ | Upper $95.0 \%$ |
| :--- | ---: | ---: |
| Intercept | 112.3113 | 214.5853 |
| Time studied | -0.12378 | 9.434124 |

## Model Assumptions

- The error e is a random variable with mean of zero.
- The variance of e, denoted by $\sigma^{2}$, is the same for all values of the independent variable.
- The values of e are independent.
- The error e is a normally distributed random variable.


## Detecting influential observations

- Influential observation is an observation with extreme values for the independent variable. An influential observation has a high leverage.
- The leverage is determined by how far the values of the independent variables are from their means.
- Solutions?
- Run the regression without the influential observation and see if the results change.


## Detecting outliers

- An outlier is an observation that has unusually large or small values. Solutions?
- Maybe a mistake was made - correct it
- Maybe the model doesn't fit well
- May just happened by chance?

Regression of price of stock on number of stocks sold

| Regression Statistics |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Multiple R | 0.862428 |  |  |  |  |  |
| R Square | 0.743781 |  |  |  |  |  |
| Adjusted R Square | 0.711754 |  |  |  |  |  |
| Standard Error | 1.419338 |  |  |  |  |  |
| Observations | 10 |  |  |  |  |  |
| ANOVA |  |  |  |  |  |  |
|  | df | SS | MS | F | Significance F |  |
| Regression | 1 | 46.78384 | 46.78384 | 23.22333 | 0.001323 |  |
| Residual | 8 | 16.11616 | 2.01452 |  |  |  |
| Total | 9 | 62.9 |  |  |  |  |
|  |  | Standard |  |  |  |  |
|  | Coefficients | Error | $t$ Stat | $P$-value | Lower 95\% | Upper 95\% |
| Intercept | 9.264947 | 1.099136 | 8.429297 | $2.99 \mathrm{E}-05$ | 6.730332 | 11.79956 |
| Shares | 0.710515 | 0.147438 | 4.819059 | 0.001323 | 0.370521 | 1.050369 |

