Introduction

- Symposium participants will be comprised of around 200-250 scientists and technologists representing the Asian and international NIR community.

- Representatives of all the major NIR instrument, technology and software manufacturers will be present as sponsors and delegates.

- The focus of the Symposium is on the application of NIRS toward the development for developing countries and for the sustainable natural resources utilization.

- The Symposium will be held at Amari Watergate Hotel, located in the centre of Bangkok, the capital of Thailand (the same venue as the NIR-2009). The hotel is a five-star hotel and will be able to serve as an accommodation for all participants.

- Bangkok has an international airport and is served by a number of direct flights from around the world.

- Visit our up-to-date website at www.ans2012.com

Past Symposiums

<table>
<thead>
<tr>
<th>Date</th>
<th>Symposium</th>
<th>City</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2004</td>
<td>Japan-Thailand Joint Symposium</td>
<td>Bangkok</td>
<td>Thailand</td>
</tr>
<tr>
<td>June 2005</td>
<td>Japan-Korea Joint Symposium</td>
<td>Seoul</td>
<td>Korea</td>
</tr>
<tr>
<td>November 2008</td>
<td>The first Asian NIR Symposium</td>
<td>Tsukuba</td>
<td>Japan</td>
</tr>
<tr>
<td>October 2010</td>
<td>The second Asian NIR Symposium</td>
<td>Shanghai</td>
<td>China</td>
</tr>
</tbody>
</table>
Sponsorship levels

Four general levels of Symposium sponsorship are available.

**Grand Sponsor**
A minimum of 100,000 THB or 3,000 USD

As a Grand Sponsor you will receive the following benefits:

- Two complimentary registrations and an exhibition space of 5.0 x 2.0 square meter.

- The sponsor logo is prominently displayed on the Symposium handbook.

- Two pages gray scale advertisement in the Symposium handbook (finished artwork supplied by you) or full colour advertisement with the surcharge of 250 USD or 8000 THB per page

- Rotation of sponsor’s logo and slogan in the form of power point slide during the Symposium breaks at the rate of 15 seconds rotation (finished artwork supplied by you).

- The opportunity to include promotional material (no larger than A4 and supplied by you) in the Symposium bags.

- The opportunity to present your company logo and link to your homepage on the sponsor page of the ANS2012 homepage

- Five-minute presentation in the company presentations program (May 16, 2012)
Gold Sponsor
A minimum of 40,000 THB or 1,200 USD

As a Gold Sponsor you will receive the following benefits:

- One complimentary registration and an exhibition space of 2.0 x 2.0 square meter.

- The sponsor logo is prominently displayed on the Symposium handbook.

- One page gray scale advertisement in the Symposium handbook (finished artwork supplied by you) or full colour advertisement with the surcharge of 250 USD or 8000 THB.

- The opportunity to present your company logo and link to your homepage on the sponsor page of the ANS2012 homepage

- Five-minute presentation in the company presentations program (May 16, 2012)

Silver Sponsor
A minimum of 20,000 THB or 600 USD

As a Silver Sponsor you will receive the following benefits:

- The sponsor logo is prominently displayed on the Symposium handbook.

- One page gray scale advertisement in the Symposium handbook (finished artwork supplied by you) or full colour advertisement with the surcharge of 250 USD or 8000 THB.

- The opportunity to present your company logo and link to your homepage on the sponsor page of the ANS2012 homepage
The Third Asian NIR Symposium
May 14-18, 2012 at Amari Watergate Hotel, Bangkok, Thailand
Co-organised by Kasetsart University and Asian NIR Consortium
Web: www.ans2012.com

International Secretariat Office:
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National Food Research Institute (NFRI)
2-1-12 Kannondai Tsukuba 305-8642 Japan
Tel: +81-29-838-8088, Fax: +81-29-838-7996
E-mail: ssaranwong@hotmail.com

Thai Secretariat Office:
Dr. Sumaporn Kasemsumran
Kasetsart Agricultural and Agro-Industrial Product Improvement Institute (KAPI), Kasetsart University, 50 Chatuchak, Bangkok 10900 Thailand
Tel: +66-2-942-8600 Ext 507, 502; Fax: +66-2-562-0339
E-mail: sumaporn.k@ku.ac.th

Donating Sponsor
A minimum of 10,000 THB or 300 USD

As a Donating Sponsor you will receive the following benefits:

- Half page gray scale advertisement in the Symposium handbook (finished artwork supplied by you).

- The opportunity to present your company logo and links to your homepage on the sponsor page of the ANS2012 homepage

Sponsorship Items
Beside the four Sponsorship levels, we are very much eager to ask each sponsor to add some more additional sponsor items as listed below.

Symposium Bags
500 THB (15 USD) x the number of participants

- Company logo on the Symposium Bag.

Best Poster Awards
18,000 THB or 600 USD

- The chance to present the best poster awards (First, Second, Third places) to the winners at the Symposium banquet.

Full Colour Advertisement Printing
8,000 THB or 250 USD/page

- The chance to have your advertisement printed in Symposium’s bag in full colour.
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E-mail: sumaporn.k@ku.ac.th

Exhibition Information

Location
Amari Watergate Hotel and Spa
Banglampoo and Bangkoknoi rooms, 6 Floor
847 Petchburi Road, Bangkok 10400 Thailand
Tel: 66-(0)-2-653-9000
Fax: 66-(0)-2-653-9045, 653-9047
Website: www.amari.com/watergate/

Exhibition Setup
Tuesday, 15 May 2100 – 2400 hr

Opening Hours
Wednesday, 16 May 0800 – 1830 hr
Thursday, 17 May 0800 – 1600 hr

Coffee breaks for both morning and afternoon sessions will be served in the exhibition areas.

Dismantling
Thursday, 17 May 1600 – 1700 hr

Freight and customs
Customs clearance is required for any instruments entering Thailand. It is imperative that this is completed prior to the Symposium. We recommend the exhibitor to investigate the system so called ATA Carnet (www.atacarnet.com) for the exemption of import tax for the exhibited items.

For those sponsors who do not have any representative in Thailand, Please contact the freight forwarder as follows:

JVK International Movers Co., Ltd.
222 Krungthep Kreetha Road, Huamark, Bangkapi
Bangkok 10240
Tel: 66-2-379-4646 Fax: 66-2-379-5050
Contact Person: Mr. Prapoj Hongchareon (prapoj@jvkmovers.com)
Stand Inclusions

<table>
<thead>
<tr>
<th>Stand Size</th>
<th>Grand Sponsor</th>
<th>5m x 2m</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Gold Sponsor</td>
<td>2m x 2m</td>
</tr>
</tbody>
</table>

Floor Plan

A floor plan giving stand numbers is attached as a pdf file. The selection of stand is based on the first come first serve.

The Organizing Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the sponsor affected.

Stand Inclusions

- System structure with panels (2.50 m H)
- At least two units (Grand sponsor) or one unit (Gold sponsor) of table with table cover and skirt. Choice of table between (a) 1.80(L) x 0.43 (D) x 0.76 (H) metre, and (b) 1.80(L) x 0.76 (D) x 0.76 (H)
- At least two chairs
- One set of sticker cut of company's name on the facial board 30 cm. hight
- Two of fluorescent 40w lamps
- One socket outlet
- One waste basket

Ceiling Height

- Banglumpoo room: 6.2 m
- Bangkoknoi: 3.2 m

Floor Covering

The exhibition area and meeting hall is covered with carpet

Electricity

The electricity supply is 220 volts, 50 hertz. Equipment designed for different voltages will require a transformer. A power stabilizer is also recommended. Power sockets accept only both two pin and three pin plugs.

Security

The exhibition areas will be guarded with a security guard. However, it is the responsibility of each exhibitor to ensure that their stand and goods on display area adequately insured for theft and damage.

Regulation

- Any sound utilized on a stand is to remain at a low level so as not to interfere with other exhibitors
Advertising displays should not interfere or dominate other stands. Exhibiting companies are each entitled to their own sight lines into stands. Articles may not be suspended from the ceiling of the exhibition area.

Stand design

The company contracted to install the stand system is also able to assist with stand design and has a wide range of accessories for hire.

Neo Exhibit Co., Ltd
100/1 Vibhavadi Rangsit Road, Dindaeng,
Bangkok 10400 Thailand
Tel: 66-2-692-2855 Ext 204
Fax: 66-2-692-3082, 66-2-692-2141
Web: www.neo-exhibit.com
E-mail: suda@neo-exhibit.com

Person-in-charge: Ms. Suda Vilaiwongse

Inquiry and Payment

Inquiry

A company is required to fill out the Sponsorship Form provided in the end of this brochure and downloadable from our website.

The Sponsorship Form must be submitted to the Symposium Secretariat by e-mail by February 29, 2012.

The contact address is Dr. Sirinnapa Saranwong (Mui) (ssaranwong@hotmail.com) for international sponsors and Dr. Sumaporn Kasemsamran (sumaporn.k@ku.ac.th) for domestic sponsors and arrangement prior to the Symposium.
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Payment

Upon receiving the inquiry, the Symposium Secretariat will contact you for confirmation and finalization of exhibition booth. The invoice and contract will be sent to the person-in-charge.

Payment can be done in two ways:

The payment should be made **by March 15, 2012**. The company logo will be added on the Symposium website within 2 weeks after the confirmation of money transaction.

---

Transaction

Transaction should be made to the bank account indicated in invoice sent to the sponsor.

**It is the responsibility of each sponsor to cover the cost for electronic money transaction and currency exchange.**

---

Important dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship Inquiry Start</td>
<td>April 30, 2011</td>
</tr>
<tr>
<td>Sponsorship Inquiry Deadline</td>
<td>February 29, 2012</td>
</tr>
<tr>
<td>Payment Deadline</td>
<td>March 15, 2012</td>
</tr>
<tr>
<td>Symposium registration (Early)</td>
<td>December 1 – March 31, 2012</td>
</tr>
<tr>
<td>Symposium registration (Late)</td>
<td>April 1 – 20, 2012</td>
</tr>
<tr>
<td>Call for papers</td>
<td>October 1, 2011 – February 15, 2012</td>
</tr>
</tbody>
</table>
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Symposium Information

Registration
Additional registration beside those indicated in sponsorship benefits can be done by completing a registration form available on the Symposium webpage (www.ans2012.com) from December 1, 2011.

Accommodation
Exhibitors will be able to book accommodation at the Symposium Hotel (Amari Watergate Hotel & Spa) where competitive room rates have been negotiated (110/120 USD for single and twin occupancy for the 50 rooms). The hotel reservation form will available on the Symposium webpage from January 15, 2012.

The Organizing Committee have an agreement with the Symposium Hotel for a substantial amount of reserved rooms during the Symposium period, therefore, it will be greatly appreciated if the exhibitors would decide to stay at the Symposium Hotel and use the reservation system provided by the Symposium.
Sponsorship Form

WE APPLY FOR ANS2012 SPONSORSHIP IN ACCORDANCE WITH THE TERMS AND CONDITIONS SET OUT IN THE EXHIBITION PROSPECTUS.

Company name ____________________________________________________________
Postal address ____________________________________________________________
__________________________________________________________
Telephone ___________________________ Fax ______________________
E-mail ____________________________________________________________
Website ____________________________________________________________
Contact person _________________________________________________________
Name of person to use the free ticket _______________________________________

Choice of sponsorship  □ Grand   □ Gold   □ Silver   □ Donation

Choice of booth location (For Grand and Gold sponsors)  (see attached file)
1st choice _____________  2nd choice _____________  3rd choice _____________

Choice of table (For Grand and Gold sponsors)
□ (a) 1.80(L) x 0.43 (D) x 0.76 (H) metre
□ (b) 1.80(L) x 0.76 (D) x 0.76 (H) metre

Additional sponsorship  □ Symposium bag   □ Poster award   □ Full Colour Adv

Amount of sponsorship □ _____________ USD   □ _____________ THB
(see the conclusion for price and opportunity next page)

Signed ____________________ (____________________) Date__________________
Summary for sponsorship

<table>
<thead>
<tr>
<th>Type</th>
<th>Sponsorship fee</th>
<th>Logo</th>
<th>Adv. Page</th>
<th>PPT rotation</th>
<th>5-min Presentation</th>
<th>Booth</th>
<th>Promotion materials</th>
<th>Compliment. registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Grand</td>
<td>100,000 THB or 3000 USD</td>
<td>✓</td>
<td>2P</td>
<td>✓</td>
<td>✓</td>
<td>5.0x2.0m²</td>
<td>✓</td>
<td>2</td>
</tr>
<tr>
<td>2. Gold</td>
<td>40,000 THB or 1200 USD</td>
<td>✓</td>
<td>1P</td>
<td>✔</td>
<td>✔</td>
<td>2.0x2.0m²</td>
<td>-</td>
<td>1</td>
</tr>
<tr>
<td>3. Silver</td>
<td>20,000 THB or 600 USD</td>
<td>✓</td>
<td>1P</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>4. Donation</td>
<td>10,000 THB or 300 THB</td>
<td>✓</td>
<td>1/2P</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

P: Page

Optional Items

<table>
<thead>
<tr>
<th>Type</th>
<th>Fee per unit</th>
<th>Maximum number of units</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Symposium bag</td>
<td>500 THB @ 250 people (estimate)</td>
<td>1</td>
</tr>
<tr>
<td>2. Best poster awards</td>
<td>18,000 THB or 600 USD</td>
<td>1</td>
</tr>
<tr>
<td>3. Full colour printing</td>
<td>8000 THB or 250 USD</td>
<td>2 for Grand</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1 for Gold</td>
</tr>
</tbody>
</table>